

Okinawa Convention & Visitors Bureau (OCVB)

Okinawa MICE Supports

Welcome Support for Meeting Events / Incentive Tours

Eligible
Period

April 1st, 2026 – March 31st, 2027

Requirements

Must fulfill one of the following conditions

- A) A group of 100 pax or more from outside Okinawa
- B) A group of 40 pax or more from overseas
- C) A group of 20 pax or more from Europe and North America*

* See the Ministry of Foreign Affairs website for applicable countries (Europe & North America).

*Eligible "Incentive tours" refer to incentive tours, seminars, etc organized by corporate business.

* Itinerary must include any of the following corporate events.

- Private party, Team building, Conference, Award ceremony, Corporate meeting, Seminar/Training

*Eligible "Meeting events" refer to meetings, seminar/training, award ceremony, etc. held by a company.

*Japanese only.



Welcome Support Menu (choose 1 from the following 6 menus)

1 Okinawan Entertainment Performance

Provides professional entertainers for social gatherings and reception parties to experience the Okinawan culture.



2 Okinawa Tourism PR Ambassador

Okinawa tourism PR Ambassador, Mahae will welcome and greet at social gathering, reception parties or other functions.



3 Ryukyu Costume Experience Booth

Offers Ryukyu costume dressing booth at social gatherings or reception parties.



4 Ryukyu Awamori Tasting Booth

Offers tasting booth of Awamori, Okinawan traditional liquor, at social gatherings or reception parties.



5 Welcome board at gateway to Okinawa

Offers welcome at gateway, such as airports, bay ports, or venue, with a banner, attended by persons in traditional costumes.



6 Karate Performance or Tile Breaking Experience Booth

Offers Karate performance or tile breaking experience booth at social gatherings or reception parties.



For Omotenashi support in January, you can choose one additional option from ②Okinawa Tourism PR Ambassadors or ⑤Welcome board at gateway to Okinawa, in addition to your preferred support menu. Note: The same support option cannot be selected more than once.

※This program will be closed when the budget limit is reached.

Please visit "Okinawa MICE Navi" for more information

Click Here 

