



Make your destination destiny

ABOUT US

People's values and lifestyles are undergoing significant transformations in the midst of micro and macro-level changes in the era, such as pandemic and the transition of consumer generations, Value in travel experience has also evolved.

Okinawa, where we are based, has been cherished by both domestic and international visitors as Japan's popular tourist destination, boasting diverse cultures and abundant nature.

In recent years, Okinawa has gained global attention once again as one of the five longevity regions, known as "Blue Zones," where many people live to be over 100 years old.

WITHBLUE DMC was born to develop and deliver the universal charm of Okinawa in line with the needs of our guests. We aim to provide first-time visitors with unprecedented inspiring experiences and offer those returning a chance for new discoveries.

As a Destination Management Company (DMC) with an extensive network within the islands, we provide multilingual content development, customized program planning, and project management for events, activities, and logistics seamlessly executed (as of 2023, in English and Chinese).



OUR SERVICES

We develop customized plans tailored to your needs in a one-stop manner, leveraging the distinctive network and track record as local DMC.

Program Design

Actualize the client's desired itinerary within the budget and schedule, planning from the conceptual stage to full customization

Content Development

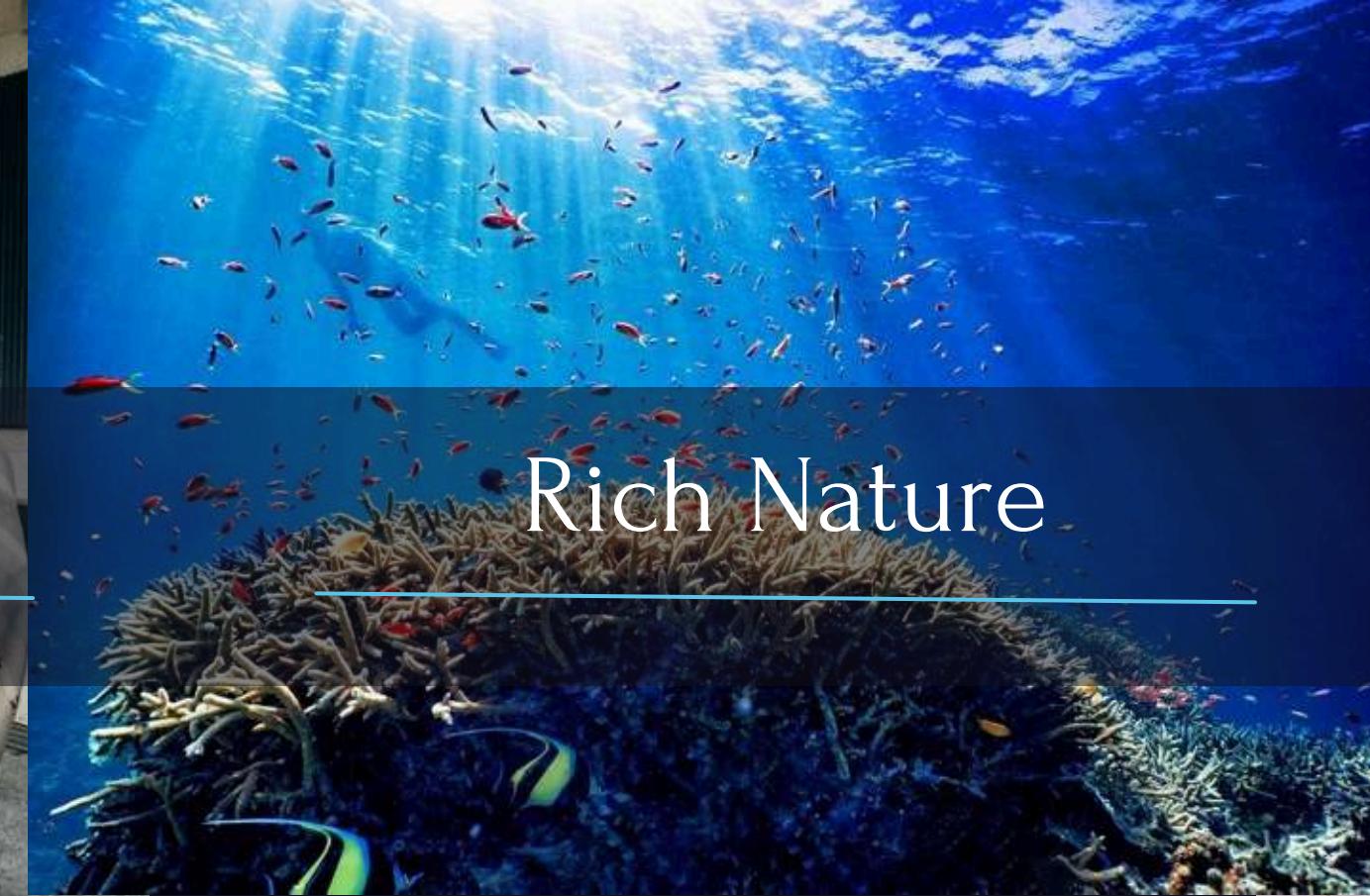
Work with local suppliers, artists, and experts to develop original content such as activities, workshops, catering.

Event Production

Production of MICE (Meeting / Incentive / Conference / Exhibition) events
Logistics and staffing management.

Operation

Throughout the journey, WithBlue team ensures smooth operation, responding flexibly to unexpected incidents with skilled members and proposing the best solutions.



About OKINAWA



MICE VENUE

Large MICE venues, the largest arena in the prefecture, World Heritage castle ruins, beaches, and other local Okinawan facilities can be rented and customized to meet your needs.



CASE 1

In July 2022, IVS, the largest startup conference in Japan, will be held in Naha, Okinawa. About 2,000 entrepreneurs, investors, and executives from major companies from Japan and abroad converged for a MICE event that involved the entire NAHA city.



Beach Party Arrangements



Venue/Hotel Arrangements



Unique Venue Arrangements



Okinawa local Culture Activities



Dining Arrangements



Activities Arrangements

CASE 2

The Asia Bridge Forum, organized by EO, a global community of entrepreneurs, will be held in Okinawa in October 2023. Arranged global standard contents such as meals and transportation, and planned and managed the global conference for 250 participants.

Beach Party Arrangements



Blue Zone
Local learning tour



Dining
Arrangements

EO
Asia Bridge Forum



Unique Venue
Arrangements



Activities
Arrangements



ACTIVITIES

Develop and deliver unique and original activities upon request



OKINAWA CONTENTS



Await those who venture to this enchanting Japanese archipelago. Whether you're strolling through the vibrant streets of Naha, savoring the unique flavors of Okinawan cuisine, or basking in the natural beauty of its pristine beaches, Okinawa offers an adventure that captivates the heart and soul.

Begin your journey by immersing yourself in the local culture. Visit the historic Shuri Castle, where the rich history of the Ryukyu Kingdom comes alive through its majestic architecture and fascinating exhibits.

For a deeper understanding of Okinawan traditions, consider attending a traditional Eisa dance performance, where the rhythmic drumbeats and colorful costumes create an unforgettable spectacle. Culinary enthusiasts will delight in the flavors of Okinaw.

COMPANY INFO

WithBlue DMC Inc.

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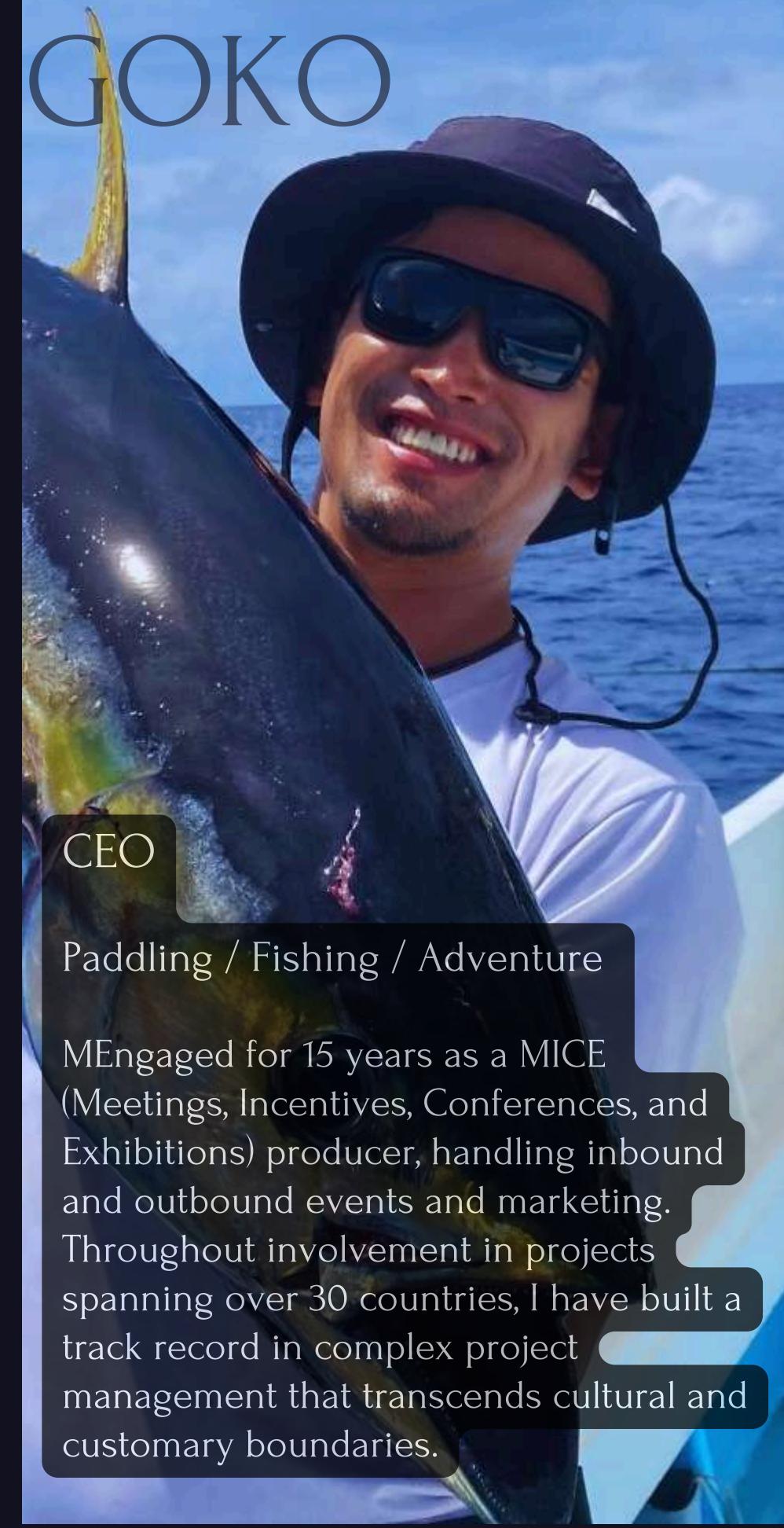
We were all mesmerized by beautiful nature and rich cultures of Okinawa islands though we gathered from different background and parts of Japan.

Forming DMC came from our pure urge of sharing our experiences and bliss with more guests from around the world who has yet to visit this beautiful islands.

Please let us help you explore and discover your New Horizons together !

Withblue
D M C

SHUMA GOKO



CEO

Paddling / Fishing / Adventure

MEngaged for 15 years as a MICE (Meetings, Incentives, Conferences, and Exhibitions) producer, handling inbound and outbound events and marketing. Throughout involvement in projects spanning over 30 countries, I have built a track record in complex project management that transcends cultural and customary boundaries.

SEIKAI SASAKI



Director

Golf / Foodie

originally from Fujian Province, China. Engaged in cross-border e-commerce, inbound business, and new business development in the Chinese-speaking region, focusing on advertising agencies and startups. Successfully hosted IVS in Okinawa and planned the Asia Bridge Forum for EO Asian executives, while also working as a land operator.

KAZUMA IWASHIRO



Director

Yatching

Relocated to Okinawa after leaving a major consulting firm. Key member in planning and executing Japan's largest startup conferences, IVS NAHA and IVS KYOTO. Contributed to the EO Asia Bridge Forum's successful hosting in Okinawa and served as a land operator.

OUR MVV

MISSION

Coexisting society of human with nature

VISION

Drive interaction of human, culture and economy by providing high added value and inspiring experience rooted in local asset.

VALUE

Embrace diversity & Support local community

Be fair, sincere and professional

Think out of box



hello@withbluedmc.com