

## Okinawan Play for MICE

Location: Naha City, Okinawa Prefecture

[Cultural Tourism Product]

High-quality cultural experience with explanations of Okinawan plays and multilingual appreciation guides

[Sustainable Tourism Product]

Sales will be used to preserve and pass on traditional performing arts, traditional crafts, and Ryukyuan languages.

Target area	China, Hong Kong, Taiwan, South Korea, Singapore, Japan
individual	○
Organization	○
Plan Status	Completion

Project Contents	<ul style="list-style-type: none"> <li>• Okinawan plays were the biggest form of entertainment for Okinawans before television and movies became widespread, and are performed in Okinawan. With this product, you can enjoy Okinawa's unique entertainment, which is full of the sensibility of the Okinawan people, while listening to the Okinawan lines and the viewing guide in four languages (Chinese, Korean, English, and Japanese) via the Zoom app on your smartphone.</li> <li>• All performance venues are located 10 to 20 minutes by car from Naha Airport and can accommodate a minimum of 246 participants and a maximum of 3,172 participants. The performance venue will be selected by us based on the number of applicants and the performance date.</li> <li>• Each performance lasts one hour, and will be performed at your desired time.</li> <li>• Please come directly to the venue 30 minutes before the performance. Please download the Zoom app on your smartphone in advance and bring earphones.</li> <li>• For those who want to enhance the experience, we also offer a plan that includes a souvenir of a traditional craft related to the work.</li> <li>• This is a very valuable Okinawa tourism experience product that is rarely performed even in the prefecture.</li> </ul> <p>[Okinawa Play "Boshibari"] This is a comedy work that can be enjoyed by people of all nationalities, ages and genders, as well as those who are watching Okinawan plays for the first time. This work is characterized by its abundant use of Okinawa's unique performing arts and sensibilities, and the kindness of the Okinawan people can be felt even in the laughter. <a href="https://www.uchinaguchischool.com/okinawa-shibai/index_en.html">https://www.uchinaguchischool.com/okinawa-shibai/index_en.html</a></p> <p>[Cultural Tourism Product] Before the performance, the history and background of Okinawan plays will be explained. You can enjoy a deeper experience of the unique entertainment culture created by the people of Okinawa.</p> <p>[Craft Souvenir] • You can receive crafts related to the works made with traditional crafts such as bingata, Ryukyu paper mache, and red tiles at the venue as souvenirs. Crafts are not for sale and can only be obtained with this plan. • Crafts are distributed randomly, so you cannot choose the craft you want in advance.</p> <p>[Sustainable Tourism Product] Sales will be used to preserve and pass on traditional performing arts, traditional crafts, and endangered Ryukyuan languages.</p>		
Show date	Desired performance date *Reservations accepted from 3 months in advance		
Duration	Performances will be held at the time you prefer. *If there are two performances, there will be a one-hour break between them.		
Wholesale price (per person)	Okinawan theater ticket: 3,298 JPY (tax included) *There are no children's prices	Okinawan theatre + souvenir crafts	5,298 JPY (tax included) *There are no child rates
Selling price (per person)	Okinawan theater ticket: Open price * Estimated price: 4,500 JPY (tax included)	Okinawan theatre + souvenir crafts	Open price * Estimated price: 7,000 JPY (tax included)
What's included	Okinawan theater ticket: Okinawan theater viewing and multilingual guide	Okinawan theatre + souvenir crafts	Okinawan theater performance, multilingual guide, souvenir crafts
Travel time	1 hour (5 minutes of sanshin performance, 7 minutes of Okinawan theater commentary, 45 minutes of Okinawan theater) *Souvenir crafts will be given to you upon admission.		
Venue Travel time Capacity Minimum number of participants	venue	Travel time (from Naha Airport)	Capacity
	<a href="#">Times Hall (Times Building) 2-2-2 Kumoji, Naha City</a>	Car: 10 minutes	356 people x 2 times a day = 712 people
	<a href="#">Nahato Small Theatre (Nahato) 3-26-27 Kumoji, Naha City</a>	Car: 10-15 minutes	259 people x 2 times a day = 518 people
	<a href="#">Nahato Grand Theater (Nahato) 3-26-27 Kumoji, Naha City</a>	Car: 10-15 minutes	1,586 people x 1-2 times a day = 1,586-3,172 people
	<a href="#">Tenbusu Hall (Tenbusu Naha) 3-2-10 Makishi, Naha City</a>	Car: 15-20 minutes	246 people x 2 times a day = 492 people
Closing date Payment deadline	Please make payment 35 days prior to the performance date. If payment is not received by the deadline, your booking will be automatically cancelled.		
Reservation Requirements	Performance date and time, product, number of people, and guide language (please select the guide language when purchasing the ticket)		
Cancellation fee	100%		
Company	General Incorporated Association Uchinaguchi School • info-en@uchinaguchi-school.com		