

“KUMIODORI Challenge!” - Ryukyu Opera Challenge! -

- 1 “WOW! factor” performing on the main stage of the National Theatre
- 2 The fun and sense of achievement of directing a creative *Kumiodori* as a team
- 3 Learning well-being from traditional performing arts

This original team-building program utilizes Okinawa's world-class traditional performing art *Kumiodori* designated as a UNESCO Intangible Cultural Heritage and an Important Intangible Cultural Property of Japan. The program is designed to enable team members to consider their roles and production methods and perform a short, creative *Kumiodori* dance on stage. This approach fosters a sense of camaraderie and shared purpose, emphasizing the value of collaboration in achieving a unified objective. Additionally, it nurtures positive social connections by strengthening ties with colleagues.

The main stage of the National Theatre Okinawa has a WOW! factor that is undeniably linked to increased loyalty to the organization.



Duration 4hours