Okinawa Convention & Visitors Bureau (OCVB)

Okinawa MICE Supports

Welcome Support for Conventions

April 1st,2024 – March 31st, 2025

Eligible Period

- Must fulfill one of the following conditions
- Requirements
- A) A group of 100 pax or more from outside Okinawa
- B) A group of 50 pax or more from overseas
- C) Convention which fulfills ALL of the below:
- Total number of participants is 50 or more
- Rotates at least between 3 countries (including Japan)
- Occurs regular basis (conventions held for 1 time only is not eligible)

Welcome Support Menu (choice of 1 from the following 6 menues)

Okinawan Entertainment 1 Performance

Provides professional entertainers for social gatherings and reception parties to experience the Okinawan culture.



3 Ryukyu Costume Experience Booth

Offers Ryukyu costume dressing booth at social gatherings or reception parties.



Welcome board at gateway to Okinawa

Offers welcome at gateway, such as airports, bay ports, or venue, with a banner, attended by persons in traditional costumes.



Conference Bags *Numbers are limited

Providing Carbon offset ecobags for holding materials up to A4 size.



Maharo, will welcome and greet at social gathering, reception parties or other



1 Ryukyu Awamori Tasting Booth

Offers tasting booth of Awamori, Okinawan traditional liquor, at social gatherings or reception parties.

Ambassadors

Ambassadors, Mahae or

Okinawa tourism PR

functions.



6 Tile Breaking Experience Booth

Offers Karate performance or tile breaking experience booth at social gatherings or reception parties.



Details and application forms (Japanese language ONLY) can be downloaded from **"OKINAWA MICE NAVI"**



Application flow

Application Application must be Submitted 30days in

Review and Approval Application will be reviewed to see whether it meets the requirements, then decision of Approval or Refusal will be

Implementations

Report Submission

Financial Support Program for Conventions Chartered Bus/ Large Taxi

Financial support (Chartered Bus/Large Taxi) program is available for conventions. This financial program partially supports your expenses for the chartered Bus or Large Taxi.

Eligible Period 1st period: Apr.1st,2024 - Sep.30th, 2024 2nd period: Oct.1st,2024 - Feb. 28th, 2025

Requirements

Must fulfill one of the following conditions **A** group of 100 pax or more from outside Okinawa

- B) Convention which fulfills ALL of the below:
- Total number of participants is 50 or more
- Rotates at least between 3 countries (including Japan)
- Occurs regular basis (conventions held for 1 time only is not eligible)

*Eligible Conventions refer to Academic and various conferences, etc, held by domestic/international academic societies, associations, etc. *Can be combined with Welcome support for conventions

Chartered Bus			Large Taxi		
Amount	Number of Participants (Including participants from Okinawa)	Maximum Amount	Amount	Number of Participants (Including participants from Okinawa)	Maximum Amount
30,000/day/vehicle	50 – under 100 (Requirement No.2 only)	150,000JPY	10,000/day/vehicle	Across the board	100,000JPY
	100 – under 500	300,000JPY			
	500 – under 1,000	450,000PY			
	1,000 – under 1,500	600,000JPY			
	1,500 – under 2,000	750,000JPY			
	2,000 or more	900,000JPY			

* This program will be closed when the budget limit is reached

