Okinawa Convention & Visitors Bureau (OCVB)

Okinawa MICE Supports

Welcome Support for Meeting Events ／Incentive Tours

Eligible Period

April 1st,2024 – March 31st, 2025

Must fulfill one of the following conditions

Requirements

A) A group of 100 pax or more from outside Okinawa
B) A group of 50 pax or more from overseas

*Eligible "Incentive tours" refer to incentive tours, seminars, etc organized by corporate business.
* Itinerary must include any of the following corporate events.
   - Private party, Team building, Conference, Award ceremony, Corporate meeting,   Seminar/Training
*Eligible "Meeting events" refer to meetings, seminar/training, award ceremony, etc. held for the   purpose to promote businesses, or share ideas.

Welcome Support Menu
（choice of 1 from the following 6 menus）

1 Okinawan Entertainment Performance

Provides professional entertainers for social gatherings and reception parties to experience the Okinawan culture.

2 Okinawa Tourism PR Ambassadors

Okinawa tourism PR Ambassadors , Mahae or Maharo, will welcome and greet at social gathering, reception parties or other functions.

3 Ryukyu Costume Experience Booth

Offers Ryukyu costume dressing booth at social gatherings or reception parties.

4 Ryukyu Awamori Tasting Booth

Offers tasting booth of Awamori, Okinawan traditional liquor, at social gatherings or reception parties.

5 Welcome board at gateway to Okinawa

Offers welcome at gateway, such as airports, bay ports, or venue, with a banner, attended by persons in traditional costumes.

6 Tile Breaking Experience Booth

Offers Karate performance or tile breaking experience booth at social gatherings or reception parties.

Application flow

1. Application
Application must be submitted 30days in advance.

2. Review and Approval
Application will be reviewed to see whether it meets the requirements, then decision of Approval or Refusal will be informed.

3. Implementations

4. Report Submission

Details and application forms (Japanese language ONLY) can be downloaded from "OKINAWA MICE NAVI"