

JAPAN
OKINAWA

MICE

Meeting Incentive Convention Event/Exhibition

GUIDEBOOK





OKINAWA Japan

Where inspiration meets

Let Okinawa be your next destination for MICE.

Situated at the heart of Asia,
the islands of Okinawa have long served as the trading hub
connecting countries, peoples, and wisdom while creating new values in the process.

Today, Okinawa is bridging businesses to the future.

Stunning beauty of the islands will bring the power on your life.
Extraordinary atmosphere will inspire creativity and excitement.
Okinawa offers a truly remarkable setting for igniting your innovation and business growth.
In fact, over a thousand MICE events are proudly held in Okinawa each year.

Okinawa is ready to welcome you and your guests from all over the world
with the spirit of "Utuimuchi", our famous Okinawan hospitality.

OKINAWA, where inspiration meets.



3 reasons why Okinawa is chosen as a MICE destination



1 Generous people and land

In the era of Ryukyu kingdom, Okinawa engaged in transit trade in a wide range of areas, including Japan, China, and Southeast Asia, and had absorbed diverse values as a center for maritime cultural exchange. As the history has shown and also beyond all the boundaries, Okinawa has been an open-minded society where accepts everyone who visits. “The spirit of Bankokushinryo”, meaning the spirit of bridging thousands’ nations, has passed down through the generations.

2 A resort rich in nature

Okinawa has its own history, culture and natural settings even though it is part of Japan. Such an unique environment offers special experience which invigorates communications and meetings as well as stimulates inspirations and creativity among participants.



3 Business exchange base for connecting Asia



Okinawa, the southernmost point of Japan, is a MICE city that can access a market of about 2 billion people, including Japan and Asia, within four hours by direct flight. In recent years, research on advanced issues in the subtropical and marine islands, such as advanced medicine, health and biotechnology, and renewable energy, has been accumulated, and the environment for accelerating the business and research of MICE participants has been established.

CONTENTS

- 01 3 reasons why Okinawa is chosen
- 02 Convention Venues
- 03 Hotels
- 04 Unique Venues
- 05 Restaurants/Party

- 06 Team-Building
- 07 Experience
Factory Tours/
CSR Programs
- 08 Souvenirs
Catering Bento
Other MICE services

- 09 Access
- 10 Remote Islands
- 12 Model Course
- 14 Model Course and MAP
- 15 Organizers’ voices

OKINAWA MICE Area



“Empty-handed sightseeing service” delivers your luggage to business venues or accommodation facilities directly from and to Naha airport. *For details, please see “Other MICE services” on p8.

Convention Venues

Convention venues information

More information about the facilities can be obtained via QR code



Resort MICE Area

Onna Village

Okinawa Institute of Science and Technology Graduate University (OIST)

Maximum capacity about 500 people



OIST/Nansei

Overlooking the beautiful East China Sea, this is the southernmost graduate university in Japan. OIST Conference Center is the meeting facility with an auditorium that can accommodate 493 people and other four meeting rooms for breakout sessions. Catering services are also available for use.



OIST/Ginter

DATA>>>

1919-1 Tancha, Onna village
098-966-2391

Nago City

Bankoku Shinryokan

Maximum capacity about 500 people



This meeting venue is one of the most well-known meeting venue in Japan since they hosted the Kyushu-Okinawa summit in 2000. With its wider range of facilities, from summit hall to cafe terrace, professional staffs ensure personalized service for guests.



DATA>>>

1792 Kise, Nago City
0980-53-3155

Convention Area

Ginowan City

Okinawa Convention Center

Maximum capacity about 4000 people



A MICE complex with three conference halls, theater and exhibition hall. Handles all MICE events, including conferences and trade fairs. In addition, there are a variety of options from coffee to lunch, catering, flower arrangements, signs and panels.



DATA>>>

4-3-1 Mashiki, Ginowan City
098-898-3000

Okinawa City Scheduled to open in 2020

Okinawa Arena

Maximum capacity about 10,000 people



The first large-scale arena in Okinawa and located at Koza Sports Park in Okinawa City with a max capacity of 10,000 people. In addition to the main arena, there are sub-arenas, multipurpose rooms, etc., which can accommodate concerts, exhibitions, and large-scale MICE events.



DATA>>>

(In Koza Sports Park)
2-1-1 Moromizato, Okinawa city
098-989-4353

Urban MICE Area

Naha City

Okinawa Prefecture Municipalities Community Hall

Maximum capacity about 300 people



There are 10 rooms and multipurpose halls, including large, medium and small conference facilities, which can allow organizers to hold various seminars and lecture events simultaneously. This facility is close proximity to Naha Airport, a monorail station, and Naha Bus Terminal.



DATA>>>

116-37 Asahimachi, Naha City
098-862-8181

3 minutes walk from
Monorail Asahibashi Station

Naha City

Ryukyu Shinpo Hall

Maximum capacity about 600 people



This Facility is located in the center of Naha city. It accommodate 606 people and can be used as a multipurpose facility from lecture and concerts. The first floor seats are movable, and after storing the moving seats, it is possible to hold social gatherings, etc. in the hall for up to 250 people standing.



DATA>>>

1-10-3 Izumizaki, Naha City
098-865-5255

3 minutes walk from
Monorail Prefectural Office Station



Nago City

The Busena Terrace

410 guest rooms



Can be used in conjunction with the Bankoku Shinryokan. The function rooms can accommodate up to 204 theater and 150 standing buffet guests, and there is also a meeting room that can be used as a place for small meetings and business talks of up to about 12 people.



DATA>>>

1808 Kise, Nago City
0980-51-1333

Onna Village

Halekulani Okinawa

360 guest rooms



A popular hotel with over 100 years of history in Hawaii has come to Okinawa. You can enjoy a variety of dishes in a course or buffet style while looking out the horizon of the East China Sea. We also recommend a terrace party with feeling the sea breeze.



DATA>>>

1967-1 Nakama, Onna Village
098-953-8600

Onna Village

Hyatt Regency Serakaki Island Okinawa

344 guest rooms



Surrounded by the 360-degree dazzling blue ocean. All rooms in this luxury hotel have balconies. The hotel offers perfect resort experience through a banquet room with a ocean view terrace, private beaches, indoor and outdoor pools, a spa and a fitness gym.



DATA>>>

1108 Serakaki, Onna Village
098-960-4321

Onna Village

ANA Intercontinental Manza Beach Resort

400 guest rooms



The beachfront banquet hall can accommodate up to 521 people. The hotel provides a remarkable selections of marine activities and poolside and garden parties. With attentive service, it offers various MICE programs unique to Manza.



DATA>>>

2260 Serakaki, Onna Village
098-966-1211

Ginowan City

Laguna Garden Hotel

303 guest rooms



It is an 8-minute walk to Okinawa Convention Center and has a theater venue that can accommodate about 1,200 people. This hotel can be used for additional subcommittees, seminars or social gatherings, along with the use of Okinawa Convention Center.



DATA>>>

4-1-1 Mashiki, Ginowan City
098-897-2121

Chatan Town

Hilton Okinawa Chatan Resort

346 guest rooms



In total of five meeting venues, including a banquet room, it can accommodate up to 400 people and allow to hold various meetings, seminars, gala dinners, poolside parties and other various functions.



DATA>>>

40-1 Mihama, Chatan
098-901-1188

Naha City

Hotel Collective

260 guest rooms



A luxury city hotel complex located in Kokusai Street. There are two banquet rooms of 480 sqm and 250 sqm and that allow to hold small to large MICE events. Enjoy a variety of Japanese, Chinese, and Western cuisine.



DATA>>>

2-5-7 Matsuo, Naha City
098-860-8382

7 minutes walk from
Monorail Prefectural Office Station

Naha City

Loisir Hotel Naha

640 guest rooms



The hotel has the banquet room which is the largest venue in Naha and accommodate 1,000 people. It allows to hold small to large-scale MICE events. There are 640 guest rooms, including the main building and the adjacent spa tower, which meet various needs from casual to high-grade types.



DATA>>>

3-2-1 Nishi, Naha City
098-868-2222

10 minutes walk from
Monorail Asahibashi Station

Communication is stimulated in this extra ON to OFF and relax.

Rich in nature, history, and culture. This healing space, packed with Okinawan charm, activates the pote

Unique Venues

Unique venue information

More information about the facilities and contents can be obtained via QR code



Motobu Town

Okinawa Churaumi Aquarium

Seating for about 70 people, standing reception for about 100 people



Okinawa Churaumi Aquarium reproduces the ecosystem of the ocean around Okinawa. The aquarium offers unique MICE programs at the main tank (Kuroshio sea), Café Ocean Blue, and Shark Stand with the professional supports for sound and projector.



DATA>>>

424 Ishikawa, Motobu Town, Kunigami
0980-48-3748



[Period of use] October to the end of February (Except closed days, busy seasons and specify otherwise)
[Opening Hours] 18:30 - 22:30 (Including the setup, preparation, actual performance, exit, clearing and withdrawal)

Nanjo City

Valley of Gangala

Seating for 100 people, standing dining room for 180 people



Cave Café offers parties and live performances in the mysterious atmosphere of a natural limestone cave. A variety of party plans are also available, including catering, high-grade full courses, and buffets.



DATA>>>

202 Maekawa, Tamagusuku, Nanjo City
098-948-4192



PR MOVIE



Nago City

Hyakunen Furuya Ufuya

Seating for 140 people, standing dining room for 200 people



"Ufuya" features with traditional old houses where you can taste Agu (locally produced pork) and Okinawan cuisine. Various events can be held at this unique venue such as a dinner party at the old private houses over 100 years old surrounded by greenery, or a magical standing party lit up in the courtyard garden.



DATA>>>

90 Nakayama, Nago City
0980-53-0280



PR MOVIE

Nakijin Village

Kouri Ocean Tower

Seating for 100 people, standing dining room for 200 people



This venue offers a special garden party with fresh local ingredients and locally produced sake. In case of rain, the restaurant venue overlooking "Kouri blue (ocean view)" can be used as a back-up.



DATA>>>

538 Kouri, Nakijin Village, Kunigami
0980-56-1616



PR MOVIE

ordinary space, where you can switch from

ntial of individuals and groups.

Restaurants/Party

🔍 Restaurants/party information

More information about the facilities and contents can be obtained via QR code



Chatan Town

Chatan Harbor Brewery & Restaurant

👤 Seating for 120 people, standing dining room for 150 people



📺 PR MOVIE



This unique venue offers Okinawan craft beers and is located in Chatan Fisharina area where you can also enjoy cruise. Seating and standing parties are available while overlooking beautiful sunset.

DATA>>>

- 📍 53-1 Mihama, Chatan Town
- ☎ 098-926-1118
- 🕒 17:00 - 23:00
Regular holidays/none

Tomigusuku City

POSILLIPO cucina meridionale

👤 Seating for 90 people, standing dining room for 150 people



Enjoy authentic Italian cuisine with Okinawan ingredients while gazing at the superb view with more than 300-degree ocean view. This venue offers various party plans including a seating course, and a buffet style, and a rooftop bar party while watching the sunset sinking into the sea.

DATA>>>

- 📍 174-5 Senaga, Tomigusuku City
- ☎ 098-851-1101
- 🕒 [April to November] 11:00-24:00
[From December to March] 11:00 - 22:30
Regular holidays/none

Onna Village

Ryukyu history picture scroll museum Okinawa cuisine Fugetsurou Onna Main Shop

👤 Seating for 392 people, standing dining room for 200 people



Located at the entrance of the Onna West Coast Resort. The spacious shop features traditional paintings showing the history of Ryukyu Kingdom. This restaurant serves gorgeous Ryukyu Kaiseki cuisine using Japanese techniques. You can also enjoy live performances of local music (Shimauta Sanshin).

DATA>>>

- 📍 554-2 Fuchaku, Onna Village
- ☎ 098-852-3305
- 🕒 11:00 - 24:00
Regular holidays/none

Naha City

Pine Tree Bless in T Galleria by DFS

👤 Seating for 200 people, standing dining room for 300 people



Your party can be customized by using spacious & stylish space, not only pre-set plan. A variety of party plans are also available with locally produced ingredients, ranging from Western to Okinawa cuisines.

DATA>>>

- 📍 T Galleria Okinawa,
4-1 Omoromachi, Naha City
- ☎ 098-941-3335
- 🕒 11:00 - 22:00
Regular holidays/none

Use your mind and body to learn, aim for

You can do activities that demand your physical strength and intelligence while experiencing local culture,

Team-Building

Team building information

More information about the contents can be obtained via QR code



Raising environmental awareness and cultivate gratitude

Accepting groups of 6 people, for a total of up to 72 people



Naumai

DATA>>>

Bios no Oka

961-30 Kadekaru, Ishikawa, Uruma City
098-965-3400

Learn about nature and culture while playing in the subtropical forest. A range of substantial plans are on offer, such as those that allow you to gain an awareness of nature and interact with animals and plants while rocking about on a lake boat, and cultivate gratitude for your surroundings.

Raising awareness through independent learning

Accepting up to 120 people



Okinawa Team Building Activity Program

DATA>>>

note

2220-8 Noborikawa, Okinawa city
098-959-4010

Offers programs designed to make work fun by the company specialized in team building. The company provides various programs, including adventures requiring physical prowess and intellect, allowing for a full experience of the ocean, as well as indoor offerings featuring Okinawan cuisine and awamori (Okinawan spirits).

Producing a cooking experience that provides an introduction to Okinawan culinary culture, health, and beauty.



PR MOVIE

Accepts up to 30 people (a cooking experience in a studio), and other programs can be held depending on the venue



Okinawan culinary school, culinary experience Food and wellness projects

DATA>>>

Wellness Studio KAE Project

2F 356 Oowan, Yomitan Village
098-989-9530

We suggest theme-based MICE programs related to Okinawan culinary culture and health. We provide 1) team building, 2) luncheon seminars, 3) live cooking, and 4) wellness programs, all depending on the scope and goal of the company. On-site service is also available.

Strengthening your mental power and team strength through the ninja experience

Accepting up to 30 to 50 people



Ryukyu ninja training

DATA>>>

ashibi-enterprise

8-10 Mihama, Chatan Town
098-921-5238

A hands-on horror event featuring a Ryukyu ninja motif that is said to have an important part of the history of the Kingdom Era. Performing various tasks while cooperating with your comrades, and train your team in the battle with the monster "Mimichiri booji".

Golf

Turn towards the sea and feel the exhilaration of the bullseye while shooting arrows.

Okinawa is a golf heaven all year round, with cool breezes in the summer and warm air in the winter. There are many golf courses in excellent locations, including those on remote islands. Perfect for refreshing yourself after training and for team building activities.



Okinawa golf information here



personal growth and break the barrier.

and fulfill social responsibilities.

Experience

🔍 Experience program information

More information about the facilities and contents can be obtained via QR code



Naha City

Express your art with coral dyeing techniques handed down from the Kingdom Era

👤 Accepting up to 50 people



Experience traditional "bingata" dyeing method, beloved by nobles during the Ryukyu dynasty. Coral dyeing, which uses precious coral fossils to create original colors, is a popular tradition overflowing with southern flavor.

Bingata dyeing/coral dyeing hands-on experience

DATA>>>

Shuri Ryusen

📍 1-54 Yamakawacho, Shuri, Naha City
☎ 098-886-1131

Tomigusuku City

In Okinawa, the birthplace of karate Learning spirituality and propriety with the karate experience

👤 Accepting up to 20 to 150 people



Okinawa Karate Information Center
<http://okic.okinawa/>

Karate, added to the 2020 Tokyo Olympic Games, is originated in Okinawa. Based on the concept of "see, know, sense", you will experience karate in its homeland while learning its core spirituality and decorum.

Karate experience

DATA>>>

Okinawa Karate Kaikan

📍 854-1 Tomigusuku, Tomigusuku City
☎ 098-851-1025

Onna Village

Learning the culture of Japan, touching the heart of Ryukyu

👤 Accepting up to 10 to 12 people



Experience three main paths of Japanese culture: "tea ceremony", "flower arrangement", and "calligraphy". Learn the history of Japan and the spirit of Ryukyu hospitality. Wear simple kimonos in genuine tea rooms and Japanese-style rooms, and experience "Waryu Culture", the fusion of Japanese and Ryukyu culture.

Experiencing traditional Japanese culture

DATA>>>

Japanese Culture Experience Facility Sasagiri

📍 Sasagiri 1765-8 Nakama, Onna Village, Kunigami
☎ 098-967-8175



PR MOVIE

Factory Tours/CSR Programs

🔍 Other facility information

Contents not listed in this guidebook can be accessed via the QR code.



Yaese Town

👤 Accepting up to 120 people

Used glass bottles are difficult to recycle, however this factory uses them to manufacture artificial pumice for civil engineering works and agricultural purposes.



DATA>>>

Trim Co.,Ltd

📍 1763-1 Aragusuku, Yaese Town
☎ 098-998-6023

Uruma City

👤 Accepting up to about 100 people

Okinawa Prefectural government has been focusing on the integration of the IT industry. Okinawa is preparing to become a major base of information and communication related industries in Japan and overseas.



DATA>>>

Okinawa IT Shinryo Park

📍 14-17 Suzuki Uruma City
☎ 098-989-0153

Uruma City

👤 Accepting up to 20 people

This facility supports research and development in the field of wellness biotechnology, and is equipped with advanced chemical analyzers and demonstration equipment that companies can utilize.



DATA>>>

Okinawa Health Biotechnology Research & Development Center

📍 12-75 Suzuki, Uruma City
☎ 098 934 8435

Nago City

👤 Accepting up to 1 to 20 people

A tasting tour to enjoy the deep charm of Awamori with your five senses at a distillery surrounded by lush forests. Tasting of unfiltered spirits is also possible upon consultation.



DATA>>>

Helios Shuzo/Distillery Tour

📍 405 Kyoda, Nago City
☎ 0980-50-9686



PR MOVIE

Uruma City

👤 Accepting groups of 45 people, for a total of up to 300 people

This factory uses the world's first technique called "room temperature instantaneous aerial crystal salt production method" and certified by Guinness World Records as having the world's highest mineral content.



DATA>>>

Nuchi masu salt factory

📍 2768 Miyagi, Yonashiro, Uruma City
☎ 098-983-1140

Yomitan Village

👤 Accepting groups of 50 people

Be part of coral conservation activity in Okinawa by touching and planting coral seedlings. You can learn the eco-system and the current status of Okinawa coral.



DATA>>>

Coral fields

📍 915 Takashiho, Yomitan Village
☎ 098-982-9988

Large orders are also possible. Okinawan hospitality for important participants

Souvenirs

QR Souvenirs information

More information about the shops and contents can be obtained via QR code



Coaster/Roton-ori weaving

We produce and sell hand-woven fashions and household goods crafted using traditional Okinawan techniques.



DATA>>>

Hataori kobo Shiyon
☎ 098-996-1770

Okinawan traditional handicrafts

Ryukyu Glass, Ryukyu Bingata, and Okinawa Pottery crafted by certified artisans are sold.



DATA>>>

BOND okinawa
☎ 098-800-1808

Ryukyu Traditional Confection Sugared Wax Gourd

"Kippan" - the traditional confection created as a gift to the royal family of Ryukyu Dynasty - is the wax gourd simmered in pure sugar syrup. Slice to make the perfect companion of awamori and wine.



DATA>>>

Jahana Kippan
☎ 098-867-3687

Made in Okinawa souvenirs

Okinawa souvenir catalog [FLAVOR]
<https://mice-flavor.okinawa>

We have a selection of souvenirs made by artists living in Okinawa. These are limited items not available anywhere else.



DATA>>>

Okinawa no kaze
☎ 098-943-0244

Fermented tofu aged in limestone caves

Aged in a limestone cave for about one year and two months, it has a rich flavor that spreads in your mouth just like cheese.



DATA>>>

Interlink Okinawa Ltd.
☎ 098-968-8581

Catering Bento

QR MICE Catering Bento Information

More information about the contents can be obtained via QR code



On-site service is available at your choice of venue. We manage the whole venue set-up, not only delivering food & drinks.



DATA>>>

CATER4U.
☎ 098-989-3822

Shidashi Uema offers bento box with the concept of "Okinawan cultural climate and food".



DATA>>>

Shidashi (Catering) Uema
☎ 098-923-0885

"Vegan Nuchigusui (medicine for life) Bento", which uses with locally produced organic vegetables and grains, can be complied with various religious practices (Kosher and Halal) and also food allergies.



We don't use any plastic products, and provide them in paper lunch boxes.

DATA>>>

Ukishima Garden
☎ 098-943-2100

Other MICE services

Carefree, value "Kariyushi wear" rental

In Okinawa, "kariyushi wear" is commonly worn in business and formal settings. It means "Good Fortune". Enjoy the Okinawan vibe with comfortable Kariyushi Wear.



DATA>>>

Naha City Tourism Hotel Ryokan Business Cooperative
☎ 098-861-4166

Babysitter service at MICE facilities

This child care service offers experienced staff to take care your child. Available for groups. Your child can be dropped off at our temporary child care area within the convention center and meeting venues.



DATA>>>

World Kids
☎ 098-840-3112

Empty-handed sightseeing from Naha Airport

Naha Airport 1st Floor Arrival Lobby

A temporary luggage storage service that provides a round-trip luggage delivery between Naha Airport and your accommodation. Stress-free travel to business meetings. Available for individuals and groups.



DATA>>>

Yamato Transport Co., Ltd. (groups and individuals customer services)
☎ 0120-01-9625 (fixed-line phone, etc.)

JTB Okinawa (MICE, groups services)
☎ 098-996-3501

Good access from major cities in Japan and overseas



Easy access to the central
and northern part of
the main island from Naha Airport

Airport limousine bus

[Main destination] Naha Airport ⇄
Hotels near Ginowan Okinawa Convention Center,
Hotels near Chatan Mihama American Village,
West Coast Resort Hotel, Ocean Expo Memorial
Park (Okinawa Churaumi Aquarium) etc.
<http://okinawabus.com>



English Traditional Chinese Simplified Chinese Korean

Airport Limousine Bus Routes

- A** Ginowan / Mihama / Chatan area
- B** Onna Village south area / Yomitan area
- C** Onna Village south area
- CD** Central and north area of Onna Village
- D** Onna Village north area
- E** Nago / Churaumi Aquarium / Motobu area
- DE** Onna Village north, Nago, Churaumi Aquarium, Motobu area

KANEHIDE KISE BEACH PALACE **CD D DE**

The Busena Terrace **CD D DE**

THE RITZ-CARLTON OKINAWA **D DE**

Marriott Resort & Spa Okinawa **CD D DE**

OKINAWA BEACH RESORT

OCEAN SPA KARIYUSHI **CD D DE**

HYATT REGENCY Serakaki Island Okinawa **C CD D DE**

ANA Intercontinental Manza Beach Resort **C CD D DE**

Rizzan Sea-Park Hotel Tancha-Bay **C CD**

SHERATON Okinawa Sunmarina Resort **C CD**

Kafuu Resort Fuchaku Condo • HOTEL **C CD**

SPA & RESORT Hotel Monterey Okinawa **C CD**

Hotel Moon beach **B CD C**

ROYAL HOTEL Okinawa Zanpamisaki **B**

HOTEL NIKKO ALIVILA **B**

RENAISSANCE OKINAWA RESORT **B**

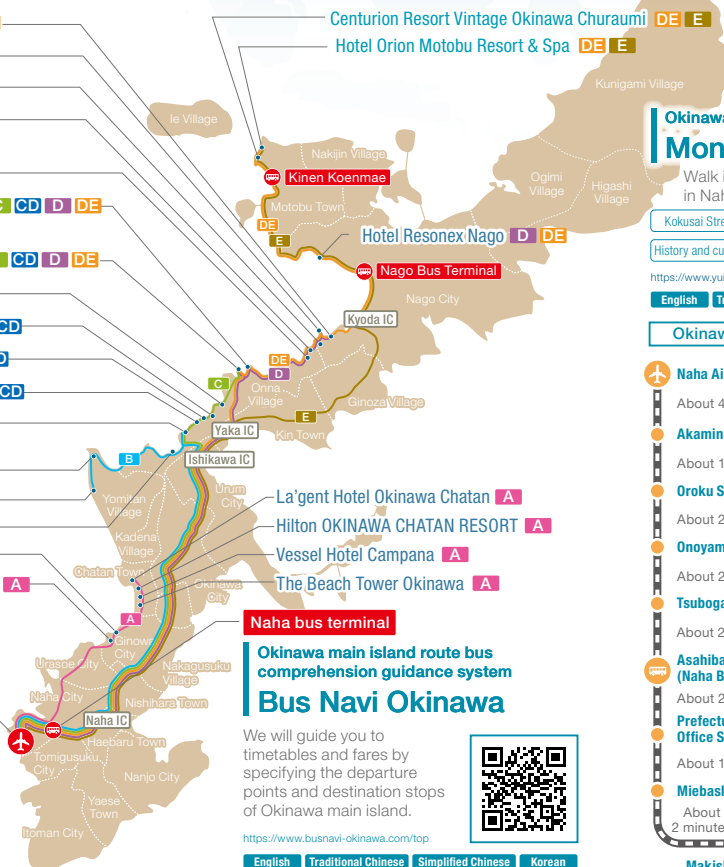
Laguna Garden HOTEL **A**

Moon Ocean GINOWAN HOTEL & RESIDENCE **A**

Naha Airport

Naha Airport HOT NEWS

The interconnecting terminal facility
that connects domestic and
international buildings has opened!



Okinawa main island route bus comprehension guidance system Bus Navi Okinawa

We will guide you to
timetables and fares by
specifying the departure
points and destination stops
of Okinawa main island.

<https://www.busnavi-okinawa.com/top>

English Traditional Chinese Simplified Chinese Korean



Okinawa

Ishigaki Island

1,000km

2,000km

3,000km

Okinawa Urban Monorail Tourist Guide MAP Mononavi Okinawa

Walk in the air for 37 minutes
in Naha

- Kokusai Street area
- Naha Airport Area
- History and culture area
- Activity area

<https://www.yui-rail.co.jp/navi/>

English Traditional Chinese Simplified Chinese Korean

Okinawa Urban Monorail Route Map

Naha Airport Sta. About 4 minutes	Tedako-Uranishi Sta. About 3 minutes
Akamine Sta. About 1 minute	Urasoe-Maeda Sta. About 2 minutes
Oroku Sta. About 2 minutes	Kyozuka Sta. About 2 minutes
Onoyama Park Sta. About 2 minutes	Ishimine Sta. About 2 minutes
Tsubogawa Sta. About 2 minutes	Shuri Sta. About 2 minutes
Asahibashi Sta. (Naha Bus Terminal) About 2 minutes	Gibo Sta. About 2 minutes
Prefectural Office Sta. About 1 minute	Naha City Hospital Sta. About 2 minutes
Miebashi Station Sta. About 2 minutes	Furujima Sta. About 2 minutes
Makishi Sta. About 2 minutes	Asato Sta. About 1 minute
Omorumachi Sta. About 2 minutes	

Miyako Island

This island is known for its unspoiled beautiful ocean.
Superb access by frequent flights to two airports on the island.

Hotel Atollemerald Miyakojima

137 guest rooms

Hotels

About 15 minutes by car from Miyako Airport, about 3 minutes walk to Painagama Beach, a signature beach of the island. With 5 banquet rooms, this urban resort hotel offers attentive service.



DATA>>>

108-7 Hiranashimozato, Miyakojima City
0980-73-9800

Hotel Shigira Mirage

160 guest rooms

Hotels

A hotel sets on the southern shore of Miyakojima, known as "Miyako Blue", with the beautiful sea and sky spread out before it. From small groups to international conventions, this hotel has three venues with excellent support.



DATA>>>

1405-201 Uenoshinzato, Miyakojima City
0980-74-7400

Mont Blanc

Seating for 88 people, standing reception for 100 people

Unique venues

This is Okinawa's first underwater cruise ship with restaurants. Experience the spectacular view of the underwater world with a heartfelt cuisine while enjoying a relaxing cruise through the beautiful sea, sunset and moonlight.



DATA>>>

Hiranashimozato, Miyakojima City
0980-72-6641

JTA dome Miyakojima

Miyakojima Sports Tourism Exchange Center Facility

Maximum capacity about 5000 people

Conference facilities

A base for sports and tourism. In addition to a 3600 m² arena with artificial turf, the facility has other features such as conference rooms. Various types of events can be held regardless of the weather.



DATA>>>

2511-35 Hiranashimozato, Miyakojima City
0980-72-3880

Mirai Souzou Center

Maximum capacity about 300 people

Conference facilities

A complex that combines the functions of a library and community center. In addition to a multipurpose hall where various events can be held, there are also waiting rooms and training rooms. An impressive appearance with a table coral motif.



DATA>>>

807 Hiranahigashinakasone, Miyakojima city
0980-73-1123 (Community center) 0980-72-2235 (Library)

Eco-Island Visitation Tour

Accepting up to 20 people

Factory tours

Miyako island announced its Declaration of Eco-Island Miyako Island in 2008, aiming for the sustainable lifestyle on the island where human beings co-exist with the nature and make the most of the limited resources/energy. Check on the structure of the underground dam, eco-houses and others.



DATA>>>

Miyakojima Tabi Club
0980-75-4380

Ishigaki Island

Crystal clear ocean, starlit night sky, distinctive culture and gourmet, this island is one of the leading resort destination in Japan.

Fusaki Beach Resort Hotels & Villas

333 guest rooms

Hotels

Naturally white sandy beach is right in front of your eyes. Enjoy that resort feeling while being wrapped in a refreshing sea breeze. You can also enjoy a post-MICE visit to the beach or the largest pool area on Ishigaki Island.



DATA>>>

1625 Arakawa, Ishigaki City
0980-88-7000

ANA Intercontinental Ishigaki Resort

255 guest rooms

Hotels

A beach resort surrounded by sparkling white sand and emerald green sea. Large events and parties can also be held in the hotel garden. There are many events, such as folk music shows and live sanshin performances.



DATA>>>

354-1 Maezato, Ishigaki City
0980-88-7111

Ishigaki Civic Hall

Maximum capacity about 1,010 people

Conference facilities

This venue is the core facility of Yaeyama culture and regularly hold traditional performing arts events. It has a large hall accommodates 1,010 people, and a small hall holds up to 300 people. In addition to meeting rooms, this venue can hold various events.



DATA>>>

1-1-2 Hamasakicho, Ishigaki City
0980-82-1515

Local cuisine Funakura no Sato

Seating for 160 people, outdoor stage with the capacity of 800 people

Unique venues

Enjoy Okinawa cuisine with locally produced vegetables amidst the traditional houses which creates the good old Ryukyu atmosphere. This venue offers folk music and dancing and has outdoor stage in the courtyard.



DATA>>>

2468-1 Arakawa, Ishigaki City
0980-82-8108

Enjoy Ishigaki pottery class to express beautiful Ishigaki blue on your creation.

Accepting up to 120 people

Experience

Ishigaki pottery uses Yuteki Tenmoku patterns with black specks on blue colors which evokes the color of Ishigaki sea (Ishigaki blue). Enjoy creating a highly artistic piece of Ishigaki pottery.



DATA>>>

Ishigaki pottery
1356-71 Nagura, Ishigaki City
0980-88-8722

First in Japan! A certified "Starry Sky Sanctuary / Dark Sky Park"



The northern area of Ishigaki and Iriomote National park are certified as Japan's first "Starry Sky Sanctuary" and "Dark Sky Park", and the second in Asia after Korea. Out of 88 constellations, 84 can be observed in the area.

Kume Island

“Hate no Hama” is a photogenic spot where reserves untouched natural settings and energizes your body and soul.

Various industries have developed utilizing Kume Island deep sea water

Accepting groups of 10 people for a total of up to 50 people per organization (please consult)

Factory tours

Industrial tour visits the facilities where maximize the use renewable resource “Deep sea water”. The tour includes the Deep Ocean Water Research Institute, the Ocean Thermal Energy Conversion Demonstration Facility (OTEC), a sea grape farm, a shrimp farm, and a cosmetics manufacturer, as well as a healing session at a kurhaus spa (Bade Haus Kumejima).

DATA>>>

Kumejima Town Tourist Association

160-57 Higa, Kumejima Town
098-851-7973



Rehabilitating fireflies and nurturing the love of nature

Accepting up to 20 people

CSR

Touching familiar plants and animals and removing the layered red soil to conserve the river help you understanding deeply in the environmental protection activities.

DATA>>>

NPO Kumejima Firefly Association

420 Oota, Kumejima Town
098-896-7100



Cypress Resort Kumejima

84 guest rooms

Hotels

All rooms with ocean views are embraced by the rich nature setting which is unique to the island. Function rooms with attentive service are suit for meetings, workshop and banquet. A superb view of the ocean unfolds before your eyes.



DATA>>>

803-1 Oohara, Kumejima Town
098-985-3700

Resort Hotel Kume Island

171 guest rooms

Hotels

One minute walk to Eef Beach, one of the “Top 100 Beaches in Japan”. The white sand beach stretches out for 2 km. It features “Sky Banquet Ocean” hall, overlooking the sea, and other two halls.



DATA>>>

411 Magari, Kumejima Town
098-985-8001

Kumejima EEF Beach Hotel

80 guest rooms

Hotels

A garden party with looking over Eef beach can be held 300 people for seating style and 500 people for standing style. You can also have a pool side party, next to the garden area.



DATA>>>

548 Janado, Kumejima Town
098-985-7111

Remote Island map

[Map legend]

- Conference facilities
- Hotels
- Unique venues
- Experience programs
- Factory tours
- CSR

Ishigaki Island

About 60 minutes by plane from Naha Airport

- Ishigaki pottery
- Fusaki Beach Resort Hotels & Villas
- Local cuisine Funakura no Sato
- Ishigaki Civic Hall
- ANA Inter Continental Ishigaki Resort
- New Ishigaki Airport

Kume Island

About 35 minutes by plane from Naha Airport

- Kumejima Firefly Association
- Cypress Resort Kumejima
- Kume Airport
- Resort Hotel Kume island
- Deep Ocean Water Research Institute
- Kumejima EEF Beach Hotel
- Bade Haus Kumejima

Miyako Island

About 50 minutes by plane from Naha Airport

- Hotel Atollemerald Miyakojima
- Mont Blanc
- Mirai Souzou Center
- JTA dome Miyakojima
- Hotel Shigira Mirage
- Miyako Airport
- Shimoji Airport

Model courses that meet various needs and lead MICE to success

► Incentive model course

Recommended for study tour to learn, discover and experience Okinawa's historic karate and chanpuru (mixing) culture

100 people scale

3 days 2 nights /
Main island course

Day 1	Day 2	Day 3
Morning Move from each destination	09:00 ▶ 10:00 Transfer by bus	09:00 ▶ 09:30 Transfer by bus
12:30 ▶ 13:00 Transfer by bus	10:00 ▶ 12:00 Conference @ Hilton Okinawa Chatan Resort	09:30 ▶ 11:00 Sightseeing @ Shurijo Castle Park
13:00 ▶ 14:30 Industrial observation @ Trim Co.,Ltd	12:00 ▶ 18:00 Free time @ Mihama American Village	11:00 ▶ 11:10 Transfer by bus
14:30 ▶ 14:40 Transfer by bus	18:00 ▶ 20:00 Poolside party	11:10 ▶ 12:30 Lunch @ Ryukyu Café Ashibiuna
14:40 ▶ 15:40 Sightseeing @ Okinawa World	Move to hotel @ Hilton Okinawa Chatan Resort or nearby hotel	12:30 ▶ 13:00 Transfer by bus
16:00 ▶ 17:30 Team building @ Valley of Gangala		13:00 ▶ 15:00 Karate lesson @ Karate Kaikan
18:00 ▶ 20:00 Cave party @ Valley of Gangala		Move to Naha Airport
		Move to each destination

Recommended for company trips or anniversary trips to strengthen the bond and communication of your organization

100 people scale

3 days 2 nights /
Main island course

Day 1	Day 2	Day 3
Morning Move from each destination	09:30 ▶ 10:30 Transfer by bus	09:15 ▶ 10:00 Transfer by bus
13:30 ▶ 14:00 Transfer by bus	10:30 ▶ 14:30 Team building & BBQ @ Chatan	10:00 ▶ 13:00 Free time (including lunch) @ Kokusai St.
14:00 ▶ 15:30 Sightseeing @ Shurijo Castle Park	14:30 ▶ 18:30 Check-in/Free time	13:00 ▶ 13:15 Transfer to Naha Airport
15:30 ▶ 17:00 Transfer by bus	18:30 ▶ 20:00 Dinner @ Chatan harbor brewery & Restaurant	Afternoon Move to each destination
17:00 ▶ 19:00 Party @ Hyakunen Furuya Ufuya	20:00 Move to hotel @ nearby hotel	
19:00 ▶ 19:30 Transfer by bus		
20:00 Arriving hotel @ around Nago City or Onna Village		

Recommended for incentive trip to improve motivation by spending relaxing time in Ishigaki Island

100 people scale

3 days 2 nights /
Remote Island course

Day 1	Day 2	Day 3
Morning Move from each destination	09:00 ▶ 11:00 Sightseeing @ Kabira Bay	Golf and one-day remote islands tour, etc.
13:30 Arrival at Ishigakijima Airport	11:00 ▶ 11:15 Transfer by bus	Day 4
13:35 ▶ 14:00 Transfer by bus	11:15 ▶ 13:00 Lunch/sightseeing @ Ishigaki Yaima Village	09:30 ▶ 10:00 Transfer by bus
14:00 ANA Intercontinental Ishigaki Resort Check-in	13:00 ▶ 13:20 Transfer by bus	10:00 Arrival at Airport in Ishigaki Island
15:00 ▶ 17:00 Awards ceremony	13:20 ▶ 14:30 Workshop @ Minsa weaving or Ishigaki pottery	
17:00 ▶ 18:00 Break	14:30 ▶ 15:00 Transfer by bus	
18:00 ▶ 20:00 Beach party	15:00 ▶ 18:00 Free Time	
	18:00 ▶ 18:20 Transfer by bus	
	18:30 ▶ 20:30 Dinner @ Funakura no Sato	

► Convention Model Course



Resort MICE area which is recommended to hold conferences surrounded by a lush natural environment centered on OIST

500 people scale

3 days 2 nights / Northern area of the main Island course

Day 1

Morning Move from each destination

Afternoon Academic conference/seminar @ OIST

Night Welcome reception @ Fugetsuro Onna Main Shop

Move to hotel @ resort nearby Hotel or business hotel

Fugetsuro Onna Main Shop

Day 2

Morning to afternoon Academic conference/seminar @ OIST

Night Dinner (please have it on your own)

Move to hotel @ resort nearby Hotel or business hotel

Okinawa Institute of Science and Technology Graduate University (OIST)



Day 3

Morning Academic conference/Seminar @ OIST

Afternoon to night Excursion

A course

- 1 Observation @ OIST facility observation tour
- 2 Industry observation/workshop @ Interlink Okinawa Ltd. (Fermented tofu making or vintage in a cave)
- 3 Dinner @ Hyakunen Furuya Ufuya

B course

- 1 Industry observation @ Helios Distillery
- 2 Sightseeing @ Okinawa Churaumi Aquarium
- 3 Sightseeing/Dinner @ Kouri Ocean Tower

Convention MICE area recommended for holding medium- to large-scale conferences, focusing on Convention Center with abundant experience holding MICE events.

1,000 people scale

3 days 2 nights / Central area of the main Island course

Day 1

Morning Move from each destination

Afternoon Academic conference/seminar @ Okinawa Convention Center

Night Welcome reception @ Laguna Garden Hotel

Move to hotel @ resort nearby Hotel or business hotel



Day 2

Morning to afternoon Academic conference/seminar @ Okinawa Convention Center

Night Farewell reception @ Ginowan Tropical Beach BBQ @ Southeast Botanical Gardens

Move to hotel @ resort nearby Hotel or business hotel



Day 3

Morning Academic conference/seminar @ Okinawa Convention Center

Afternoon to night Excursion

A course

- 1 Sightseeing @ Cape Zanpa
- 2 CSR @ Sango Field (Coral Planting)
- 3 Sightseeing/Dinner @ Mihama American Village

B course

- 1 Sightseeing @ Nakagusuku-jo Castle Site
- 2 Sightseeing/experience @ Murasaki Mura
- 3 Dinner @ Chatan harbor brewery & restaurant

Urban MICE area with easy access to the airport, where various MICE-related facilities are concentrated

200 people scale

3 days 2 nights / the southern main island course

Day 1

Morning to afternoon Academic conference/seminar @ Okinawa Prefecture Municipalities Community Hall

Night Welcome reception Cave party @ Valley of Gangala

Move to hotel @ resort nearby Hotel or business hotel



Day 2

Morning to afternoon Academic conference/seminar @ Okinawa Prefecture Municipalities Community Hall

Night Dinner (please have it on your own)

Move to hotel @ resort nearby Hotel or business hotel

Okinawa Prefecture Municipalities Community Hall



Day 3

Morning to night Excursion

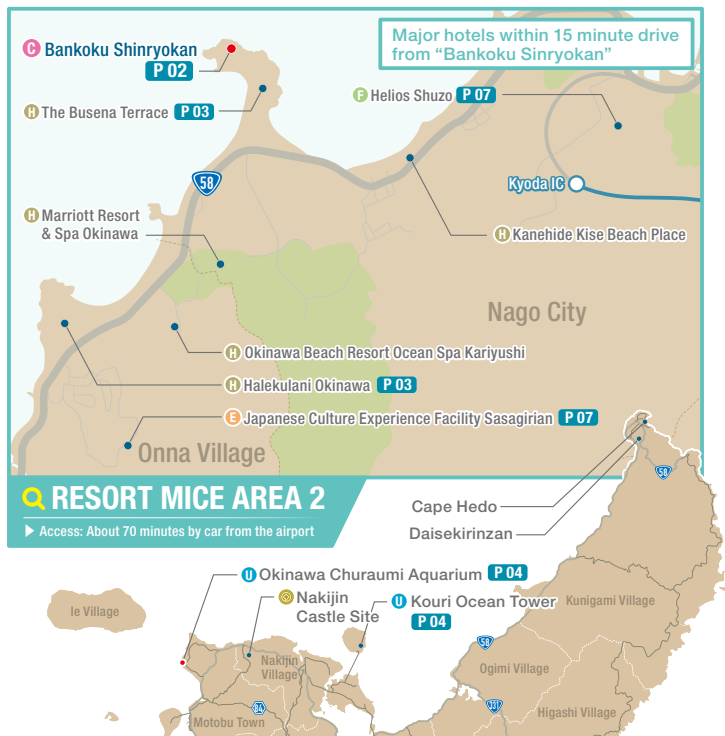
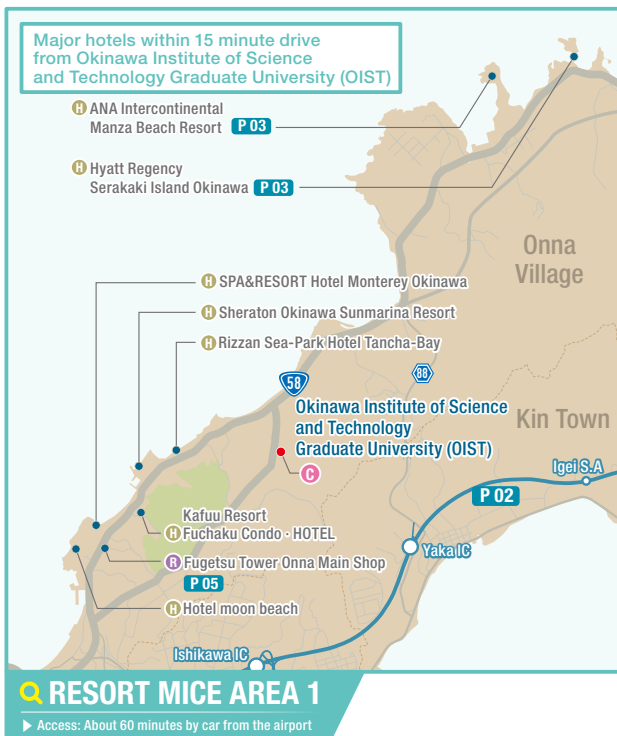
A course

- 1 Sightseeing @ Shikinaen @ Road station Itoman
- 2 Industrial observation @ Masahiro Distillery
- 3 Peace learning @ Peace Memorial Park
- 4 Dinner @ Suitenrou Bettei

B course

- 1 Sightseeing @ Sefa Utaki
- 2 Industrial observation @ Trim Co., Ltd
- 3 Dinner @ Pine Tree Bless T Galleria

OKINAWA MAP



[Map legend]

- World Heritage
- Conference facilities
- Hotels
- Unique venues
- Restaurants
- Team buildings
- Experience programs
- Factory tours
- CSR
- Okinawa Expressway
- Monorail

- Okinawa Convention Center P 02
- Naha Airport**
- Senagajima Umikaji Terrace
- POSILLIPO cucina meridionale P 05
- Okinawa Outlet Mall Ashibinaa
- Suitenrou Bettel
- Masahiro Distillery

- Ryukyu Mura
- Cape Zampa
- Murasaki Mura

- Coral fields P 07
- Zakimi-jo castle Site
- Southeast Botanical Garden

- Okinawa Convention Center P 02

- Urasoe City
- Naha City
- Yonabaru Town

- Tomigusuku City
- Nakagusuku City
- Yaese Town

- Homami City

- Okinawa Churaumi Aquarium P 04
- Nakijin Castle Site
- Kouri Ocean Tower P 04

- Hyakunen Furuya Ufuya P 04
- Bankoku Shinryokan P 02

- RESORT MICE AREA 1
- RESORT MICE AREA 2

- Okinawa Churaumi Aquarium P 04
- Nakijin Castle Site
- Kouri Ocean Tower P 04

- Okinawa Churaumi Aquarium P 04
- Nakijin Castle Site
- Kouri Ocean Tower P 04

- Okinawa Churaumi Aquarium P 04
- Nakijin Castle Site
- Kouri Ocean Tower P 04

- Okinawa Churaumi Aquarium P 04
- Nakijin Castle Site
- Kouri Ocean Tower P 04

- Okinawa Churaumi Aquarium P 04
- Nakijin Castle Site
- Kouri Ocean Tower P 04

- Okinawa Churaumi Aquarium P 04
- Nakijin Castle Site
- Kouri Ocean Tower P 04

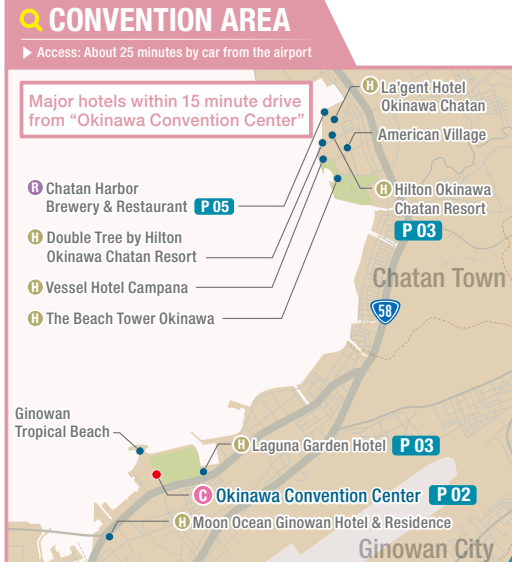
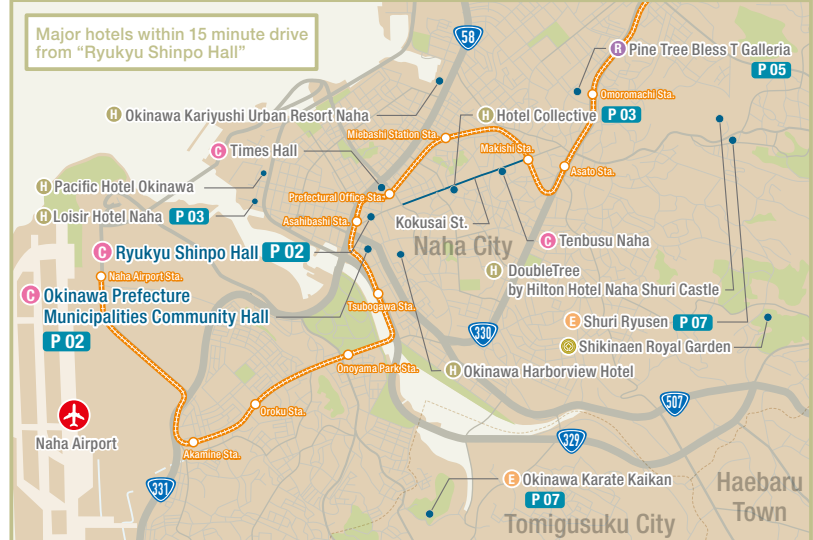
- Okinawa Churaumi Aquarium P 04
- Nakijin Castle Site
- Kouri Ocean Tower P 04

- Okinawa Churaumi Aquarium P 04
- Nakijin Castle Site
- Kouri Ocean Tower P 04

- Okinawa Churaumi Aquarium P 04
- Nakijin Castle Site
- Kouri Ocean Tower P 04

- Okinawa Churaumi Aquarium P 04
- Nakijin Castle Site
- Kouri Ocean Tower P 04

- Okinawa Churaumi Aquarium P 04
- Nakijin Castle Site
- Kouri Ocean Tower P 04



Local host's voice



The charms of Okinawa as seen by local hosts

First appointed "JNTO MICE Invitational Ambassador" in Okinawa

Okinawa Institute of Science and Technology Graduate University (OIST)
Associate Vice President, Public Relations Dr. Yohei Morita

In 1992, he established Japan's first homepage at the Institute of High Energy Physics. Currently, he is the Associate Vice President of OIST which is ranked 1st in Japan in the Nature Normalization Index, and 9th in the world.

Scientific societies invited to Okinawa

21st International Conference on Computing in High Energy and Nuclear Physics (CHEP2015)
Strings2018•International Conference on Systems Biology (ICSB 2019)

*The normalized ranking is derived by calculating the ratio of Share to the institution's total article output in natural sciences as tracked by the Dimensions database from Digital Science.

Q1 What are the benefits of holding a conference in Okinawa?

Okinawa is attractive because it offers to hold meetings by the amazing ocean with coral reefs and rich in natural settings. Researchers can get out of their daily routine and that stimulates active communication in the meeting and among them.

Q2 Please deliver the message to organizers considering holding conferences in Okinawa.

Okinawa is blessed with bountiful nature, and it is very attractive point that such amazing natural setting has the effect of enriching conversations during the meetings. Some people may consider Okinawa is far, however its infrastructure has been improving. It will make Okinawa more accessible destination within Japan and from Asia.

Organizers' voices



The 13th Pacific Rim Conference of Ceramic Societies (PACRIM13)

13th Annual Pacific Rim Ceramics Conference

Tokyo Institute of Technology, School of Materials Science and Engineering,
Materials-Nanophononics
Professor Takaaki Tsurumi

Q1 Why did you choose Okinawa as your venue?

The Pacific Rim Ceramics Conference is an international conference rotates around the United States, China, South Korea, Australia, and Japan in the Pacific Rim. The first event was held in Hawaii, and offered the researchers relaxing atmosphere in natural settings. Since then, we were looking for something similar location, where participants can concentrate on their research presentations and discussions. During the process, Okinawa was nominated as candidate. After we were supported for the site inspection and various MICE services were proposed, we decided Okinawa as the hosted destination.

Q2 How did you feel about the charms of Okinawa as a venue?

Allowing researchers to concentrate on the research and discussions in the rich ambience of beautiful ocean, greenery nature, and culture is very attractive. Even overseas participants ranked Okinawa as one of top destinations to travel and that helps boosting the number of participants and that enables to cover many topics and deepen discussions.

Q3 Please give advice to organizers considering holding events in Okinawa.

When holding an event in Okinawa, we recommend that you use the Welcome Program (hospitality menu) in addition to other MICE supports. At the plenary session, we chose three options: Ryukyu traditional costume dressing experience booths, Miss Okinawa, and entertainment attractions (traditional performing arts - Eisa). These were very popular with participants because of the unique Okinawan content.

Sessions

October 27 (Sun)-November 1 (Fri), 2019

Venue

Okinawa Convention Center

Organizer

The Ceramic Society of Japan

The number of participants

1,656 people from 35 countries (512 overseas, 1,144 people in Japan)

Schedule

Day 1: Conference/Welcome Reception
Day 2: Conference and Participant Exchange Meeting
Day 3: Conference
Day 4: Conference and Conference Dinner
Day 5: Conference
Day 6: Conference tour



World's Largest International Conference on Ocean Thermal Energy Conversion

6th International OTEC Symposium

Saga University Institute of Ocean Energy (IOES)

Professor Yasuyuki Ikegami

Q1 Why did you choose Okinawa as your venue?

Ocean Thermal Energy Conversion (OTEC) is a system that generates electricity using the temperature difference between warm water on the ocean surface and cold water in the deep sea, and attracts attention as a renewable energy source with the stable output. Kume Island, located to the west of the main island of Okinawa, conducted the world's first proof-of-concept experiments on ocean thermal energy conversion, and was chosen as the venue for this reason.

Q2 How did you feel about the charms of Okinawa as a venue?

The main venue was Okinawa Institute of Science and Technology Graduate University (OIST) which is subtropical islands' advanced research and development base and has collaborated with us. We offered the optional tour to visit OTEC demonstration facilities and the deep sea water related facilities in Kume Island. Through the programs, participants felt and highly appreciated warm hospitality, local gourmet, and beautiful ocean views.

Q3 Please give advice to organizers considering holding events in Okinawa.

For participants from Asia, Okinawa was very accessible via Hong Kong, and Taiwan, not only transit via Japan. Such accessibility is very attracting.

Sessions

September 26 (Wed)-27 (Thu), 2018

Venue

Okinawa Institute of Science and Technology Graduate University (OIST), Kume Island

Organizer

6th International OTEC Symposium Executive Committee

The number of participants

83 people from 12 countries (40 overseas, 43 people in Japan)

Schedule

Day 1: 1st Day of Research Presentations, Social Gathering
Day 2: 2nd Day of Research Presentations, Social Gathering on Kume Island
Day 3: Kume Island Optional Tour
Site inspection: Deep Ocean Water Research Institute, Ocean Thermal Energy Conversion Facilities, cosmetics companies that utilize deep ocean water, and oyster land plant farming





Visit Okinawa MICE Navi
for information
on Okinawa MICE!

おきなわMICEナビ

Search

<http://mice.okinawastory.jp/>



**MICE Promotion Division, Department of Culture,
Tourism and Sports, Okinawa Prefectural Government**

1-2-2 Izumizaki, Naha City, Okinawa
TEL : 098-866-2077 FAX : 098-866-2264

Okinawa Prefecture Osaka Office

21F Osaka Ekimae Dai 3 Bldg. 1-1-3-2100 Umeda,
Kita-ku, Osaka
TEL : 06-6344-6828 FAX : 06-6346-1784

Okinawa Prefecture Nagoya Information Center

5F Hisaya Chunichi Bldg. 4-16-36, Sakae,
Naka-ku, Nagoya
TEL : 052-263-3618 FAX : 052-263-3619



MICE Promotion Division, Okinawa Convention & Visitors Bureau

Okinawa Industrial Support Center 2F, 1831-1 Oroku,
Naha City, Okinawa
TEL : 098-859-6130 FAX : 098-859-6222

Okinawa Convention & Visitors Bureau Tokyo Office

Tokyo Kotsu Kaikan 3F, 2-10-1 Yurakucho,
Chiyoda-ku, Tokyo
TEL : 03-5220-5311 FAX : 03-5220-9720

**OKINAWA
Japan**
Where inspiration meets



**Japan.
Meetings
& Events**
New ideas start here